

STRAIGHT FORWARD

NL-23-01

HELLO, AND WELCOME TO ANOTHER EDITION OF OUR STRAIGHT FORWARD NEWSLETTER.

We've had an exceedingly busy start to the year.

We've been predominantly occupied designing new karts, new tracks, revamping one of our old fabrication shops & more over, attending the IAAPI.

The Indian Association of Amusement Parks and Industries (IAAPI) Expo was back after a 2-year hiatus due to Covid, and it was bigger and better than ever before! The IAAPI plays a crucial role in the development of this sector. This year's exhibition was a huge success! It was an event to explore the latest trends and innovations in the amusement industry. We're thrilled to have been a part of this most awaited event.



(Mockup layout of the KnK karts stall at the IAAPI Exhibition)



Behind every successful exhibit, there's a team of hardworking individuals who put in countless hours of effort to bring it to life. From 4 months of ideation, planning, designing & manufacturing to 3 days of transporting, setting up & executing, our team left no stone unturned in putting together a brilliant stall that showcased the best of what we have to offer.





We were exceedingly encouraged by the turnout that we had over the three days of the exhibition.



We had four different karts on display, the first being the KnK Evo, which is raced by Indikarting at their single make championship. The next was the JL 322, which is our two stroke/ four stroke thoroughbred race kart. We had the Mudslinger SR-III dune buggy on display alongside the test prototype of the KnK ElettriCo EC2 electric kart which took the centre stage. Alongside, we had several kart components on display.



It was a superb experience to have 8-time National Champion, Rayomand Banajee spend time with us and give us a glimpse into his racing carrier, and his experiences. Overall, we've had a phenomenal month and a great end to the financial year.

Untill next time. See you round the corner - Ishaan Singh